



ABBOTT | REED

Communities

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Cottages at Dove Creek

ATASCADERO, CALIFORNIA

36 UNITS | 2014

The Cottages at Dove Creek are courtyard-style homes built along a meandering creek with bridges and walking trails connecting the community. Abbott|Reed viewed the small lot size as inspiration for creative livability solutions for families. The team reengaged the marketplace early in the recession recovery to compete against foreclosures. Despite a down economy, successful marketing efforts led to record sales, over double projections in less than one year.