



ABBOTT | REED
Communities

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Gardens at Briar Creek

LOMPOC, CALIFORNIA
80 UNITS | 2015

The Gardens at Briar Creek were designed with the Vandenberg Air Force Base in mind. The project features a spacious park with views of the Bailey Wetlands. Thoughtful floor plans and sustainable features elevate the family focused community. Abbott|Reed marketing efforts led to over \$27 million in sales revenue. The team effectively competed against the flood of foreclosed homes for sale in a crowded market to make this community more compelling and attractive to homebuyers.